Other ways your company can participate in Print Powers America Week?

Making your corporate contribution to the industry’s Print Powers America fund is an impactful way to participate in Print Powers America Week. If your company has already joined as a supporter, thank you! If your company has not yet joined in 2019, please consider making a contribution during Print Powers America Week.

Opportunity
- Take an all-employee photo and post on social media (or repost a prior team photo).
- Recognize your longest serving employee(s) in a social media post or profile.
- Profile your youngest employees; interview them about why they’re excited for the future of print.
- Download & print “Print Powers America” stickers and include in all shipments for the week.
- Offer a special “Print Powers America” special incentive pricing that week.

Renewal
- Sign up your company to sponsor or volunteer in a community greening project.
- Highlight special environmental recognition or awards received by your company.
- Promote energy efficiency or recycling steps implemented at your facility.
- Fight back against “greenwashing.” Visit www.twosidesna.org to take action.
- Promote your company’s use of environmentally-friendly inputs, processes or products.

Education
- Host a “Lunch & Learn” session for students at local career/technical high schools or colleges.
- Sign up your company to sponsor or volunteer at a local school’s reading tutorial program.
- Host a community school supply donation drive focusing on paper, books or other printed materials.
- Sponsor a graphic arts contest at the local high school; engage employees as judges.
- Share your all-time favorite leadership book on social media and explain what you’ve learned from it.

Innovation
- Will you be at PRINT 19? Take a “show floor selfie” and post with hashtag #printpowersinnovation.
- Host an all-employee vote to determine your company’s most innovative project; share on social media.
- Dispel myth that print is only ink on paper; share a project printed on a unique or innovative substrate.
- Show off your latest piece of whiz bang equipment and highlight what it can do for your customers.
- Highlight a printed “smart” product that demonstrates new intersections between print and technology.

Community
- Donate large-type print novels, crossword puzzles, or mind teaser books to a local senior citizen center.
- Host an all-employee pizza lunch or potluck; bring jigsaw puzzles and board games for friendly competition.
- Create a printed company cookbook; ask employees to bring in a favorite family recipe.
- Host a “Greeting Cards for the Troops” collection point; work with local veterans group to mail overseas.
- Partner with a local library to host a monthly book club; have your company provide the snacks and beverages.