

Other ways your company can participate in Print Powers America Week?

Making your corporate contribution to the industry's [Print Powers America](#) fund is an impactful way to participate in Print Powers America Week. If your company has already joined as a supporter, thank you! If your company has not yet joined in 2019, please consider [making a contribution](#) during Print Powers America Week.

Opportunity

- Take an all-employee photo and post on social media (or repost a prior team photo).
- Recognize your longest serving employee(s) in a social media post or profile.
- Profile your youngest employees; interview them about why they're excited for the future of print.
- Download & print "Print Powers America" stickers and include in all shipments for the week.
- Offer a special "Print Powers America" special incentive pricing that week.

Renewal

- Sign up your company to sponsor or volunteer in a community greening project.
- Highlight special environmental recognition or awards received by your company.
- Promote energy efficiency or recycling steps implemented at your facility.
- Fight back against "greenwashing." Visit www.twosidesna.org to take action.
- Promote your company's use of environmentally-friendly inputs, processes or products.

Education

- Host a "Lunch & Learn" session for students at local career/technical high schools or colleges.
- Sign up your company to sponsor or volunteer at a local school's reading tutorial program.
- Host a community school supply donation drive focusing on paper, books or other printed materials.
- Sponsor a graphic arts contest at the local high school; engage employees as judges.
- Share your all-time favorite leadership book on social media and explain what you've learned from it.

Innovation

- Will you be at PRINT 19? Take a "show floor selfie" and post with hashtag #printpowersinnovation.
- Host an all-employee vote to determine your company's most innovative project; share on social media.
- Dispel myth that print is only ink on paper; share a project printed on a unique or innovative substrate.
- Show off your latest piece of whiz bang equipment and highlight what it can do for your customers.
- Highlight a printed "smart" product that demonstrates new intersections between print and technology.

Community

- Donate large-type print novels, crossword puzzles, or mind teaser books to a local senior citizen center.
- Host an all-employee pizza lunch or potluck; bring jigsaw puzzles and board games for friendly competition.
- Create a printed company cookbook; ask employees to bring in a favorite family recipe.
- Host a "Greeting Cards for the Troops" collection point; work with local veterans group to mail overseas.
- Partner with a local library to host a monthly book club; have your company provide the snacks and beverages.