



Advancing Graphic Communications

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## Graphic Design Internship – Summer 2019

**Title:** Design Intern  
**Location:** Warrendale, PA  
**Reports to:** Graphic Design Specialist

### Basic Function:

The Design Intern will be responsible for assisting Printing Industries of America in the development and implementation of its brand through print and online collateral. He or she will work closely with the marketing and publications departments to create print and digital advertisements for the organization and magazine. The internship will begin in May and run for 10-12 weeks. A stipend will be awarded upon completion and at the discretion of the supervisor.

### Responsibilities:

1. Create graphics and design layouts of print and digital collateral for the organization, such as ads, flyers, newsletters, social media, and web graphics.
2. Assist with the annual award catalog photography, editing, layout, and production.
3. Collaborate with the marketing department and support campaigns with design solutions
4. Contribute to the layout and design of the PIA Magazine
5. Curate and organize digital libraries of photography, graphics, and printed pieces
6. Assist with other duties as assigned
7. Learn from print industry leaders, how to apply design theory to marketing campaigns and productive workflow techniques for design software.

### Minimum Qualifications:

1. Currently enrolled as an undergraduate student, junior or senior level preferred, pursuing a degree in design, photography, multimedia, or a related field
2. Possess a high understanding of multimedia design and experience building files for both print and digital.
3. Excellent organizational skills, attention to detail, and the ability to prioritize in a changing environment
4. Comfortable working in team oriented and environment and independently at times.
5. Demonstrate hands-on skills in the latest Adobe Creative Suite

### To apply:

Please send a link to your online portfolio and resume to [jstrang@printing.org](mailto:jstrang@printing.org). Selected applicants will be contacted for an initial phone interview. Final candidates must be able to travel to our offices for an in-person interview. No phone calls.