SAVE MONEY BY ENTERING EARLY!

DEADLINES AND FEES

EARLY-BIRD DISCOUNT DEADLINE—MAY 29
Companies paying their fee by this date receive a $500 discount. The regular entry fee of $2,000 ($1,500 for companies under $5 million in sales) applies after this date.

COMPLETED APPLICATIONS DEADLINE—JULY 31
Applications must be uploaded to the Dropbox entry folder by end of day. No extensions will be granted. Payment by credit card can be made online at www.printing.org/store. Payment made via check or wire transfer will also be accepted.

Please make checks payable to Printing Industries of America and mail to 301 Brush Creek Road, Warrendale, PA 15086.

SUBSTITUTIONS AND CANCELLATIONS
Substitutions are allowed at no charge or penalty. Cancellations are subject to the following terms and conditions:

- A full refund of the application fee will be granted if cancellation is received in writing by email (intertech@printing.org) prior to May 29.
- A cancellation fee of $500 will be assessed for cancellations received after May 29.
- No refunds will be granted after July 31.

NOTIFICATION
All companies will be notified of their status in September.

QUESTIONS?
For more information about the InterTech Technology Awards, email intertech@printing.org or call 412-259-1710.

PRINTING INDUSTRIES OF AMERICA AND ITS AFFILIATES—YOUR NATIONAL AND LOCAL RESOURCE
PIA, with local affiliated associations, delivers services and products that enhance the knowledge, growth, and profitability of members through advocacy, research, education, and networking.
ABOUT THE INTERTECH™ TECHNOLOGY AWARDS
Since 1978, the InterTech Technology Awards, sponsored by Printing Industries of America, have honored the development of technologies predicted to have a major impact on the graphic communications and related industries. More than 80% of technologies that receive an award experience commercial success in the marketplace.

INTERTECH AWARD RECIPIENTS BENEFIT FROM...
• The coveted InterTech Lucite™ star which can be displayed at industry events around the world
• Your technology showcased in the annual InterTech publication, sent to thousands of printers and graphic communications professionals
• Inclusion of your technology in Printing Industries of America’s e-newsletter—sent to thousands of graphic communications companies
• International press releases announcing your technology as an award recipient
• Use of the award logo and trademarks in your product marketing
• Being honored in front of hundreds of printing executives at the annual Premier Print Awards and InterTech Technology Awards Reception.

ELIGIBILITY AND JUDGING
ELIGIBILITY
In order to be considered for an InterTech Technology Award, a technology must meet the following criteria. It must be:
• Commercially available in the marketplace
• Proven in industrial/commercial applications
• Expected to have a significant impact on at least a segment of the graphic communications and related industries
• Not on the market for more than three years (five years in some circumstances)
• An innovation that has not already been recognized with an InterTech Technology Award (see www.printing.org/past-intertech-technology-award-recipients for a list of past recipients)

INTERTECH Technology Awards are given to unique and innovative technologies. These technologies may be:
• Part of a particular product
• A family of products
• An option or enhancement to an existing product
• A standalone technology
• A particular product that is the result of an innovative technology (or combination of innovative technologies)

JOINT ENTRIES
Joint entries are welcome when the combination produces a new technology. When more than one company has made significant contributions to the chosen technology, duplicate or joint awards may be given. In all cases, the judging committee is the final arbiter.

JUDGING
Every entry is reviewed by an independent panel of over a dozen judges made up of distinguished decision makers within the industry. All of the judges must have demonstrated significant experience in the evaluation and/or commissioning of new products or technologies and be a recognized contributor to the industry.

APPLICATION REQUIREMENTS AND HOW TO ENTER
Please email intertech@printing.org for directions on how to submit your entry materials.

The following information and materials are required for InterTech Technology Award consideration. All materials must be in English and uploaded to an online entry folder.

ENTRY INFORMATION
This section contains information on your company and technology name.

COMPANY CONTACTS
A principal contact, technical contact, and marketing contact are required. The same person can be listed for all three contacts, or there can be a different person for each.

TECHNOLOGY DESCRIPTION
This section requires an approximately 400-word description of your technology in PDF and Microsoft Word formats.

TECHNOLOGY INFORMATION
This section allows you to explain in detail why your technology is deserving of an InterTech Technology Award. Your document should address:
• Market price for the technology
• First year the product was commercially available
• Technology significance/innovation (400-word limit)
• Efficiencies and/or return on investment of the technology (400-word limit)

PRODUCT IMAGES AND COMPANY LOGO
At a minimum, you must upload a high-resolution company logo (preferably vector-based) and two photos, illustrations, or diagrams of your technology. You can also provide additional images to help the judges better understand your technology.

USER TESTIMONIAL LETTERS
The InterTech Judges value the experiences of technology users. It is recommended that your entry contain at least three letters or videos testifying to your technology’s performance. Letters must be on the user’s letterhead and signed. Letters can come from users anywhere in the world, provided that they are written in or translated into English. If you are unable to provide three testimonial letters or videos please contact us to discuss the situation. Testimonials, along with the rest of the application materials, are treated confidentially.

Visit our website for more information www.printing.org/intertech.

SUPPORTING MATERIALS
You are not required to provide any supporting materials, unless you are providing fewer than three user testimonial letters. It is recommended, however, that you include product brochures, news releases, videos, or any other information that you believe will give the judges a more complete understanding of the innovative nature of your technology.

There is a new video option so you can make your case directly to the judges. The optional video can be up to 2 minutes long and state why your entry is worthy of recognition.

If you are entering an imaging technology, you must provide print samples. Please mail 16 copies to Printing Industries of America, 301 Brush Creek Road, Warrendale, PA 15086 for consideration by the judges.

QUESTIONS?
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INTERTECH AWARD RECOGNIZE TECHNOLOGIES IN THESE AND OTHER AREAS:

Design and Production
Software
Digital Imaging Equipment
Workflow Systems and Software
Inks, Toners, and Coatings
Paper and Other Substrates
Printing Presses (all processes)

Press Accessories
Press Consumables
Finishing and Binding Equipment
Making and Fulfillment Equipment and Software
Material Handling Equipment
Environmental Technologies
Industry Standards and Specifications

Color Management Systems and Software
Wide-Format Inkjet Devices
Inkjet Heads, Systems, and Presses
Digital Print Engines
Automation Systems and Analysis Tools
Printed Electronics