



## PRINT POWERS COMMUNITY

Without realizing it, American consumers use print products to foster community every single day. Whether they send a greeting card, leave a note for a coworker, or hang that “Will You Marry Me” banner from the side of their apartment building, print powers our community. Life’s accomplishments are celebrated with print!



- When was the last time you bought a greeting card? Americans purchase 6.5 billion greeting cards each year! Cards are also sent to bring cheer to troops overseas, patients at hospitals, and seniors at retirement homes.
- Imagine the excitement of putting your wedding invitations in the mail and receiving the RSVP. Print made that happen!
- Proud graduates display their accomplishments like printed certificates and diplomas on the walls of their home and office.
- Printed signs and banners hung around a neighborhood give a sense of place and community to residents and visitors alike.
- Increase team pride! Signs at high school basketball games, college football games, and professional soccer matches alike bring fans united under a common goal.
- Holidays always bring a community together – including with cards, gift wrap, banners, and even cardboard storage when the fun is put away until next year.
- Board games, jigsaw puzzles, scrapbooking – these are just a few ways to come together in community with friends and neighbors.
- Print is for all ages! Children come together with printed trading cards like Pokémon and Major League Baseball.
- Print keeps your loved ones close, even when they aren’t around. Printed photos can give homes a sense of community no matter if the family is near or far.



[www.printpowersamerica.com](http://www.printpowersamerica.com)

