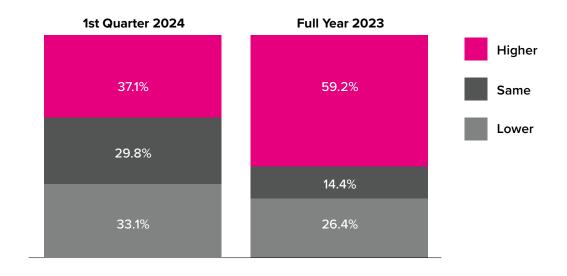
# **State of the Industry Report 2024\***



### **SALES**

How do your sales (all sources) compare with the year-earlier period?



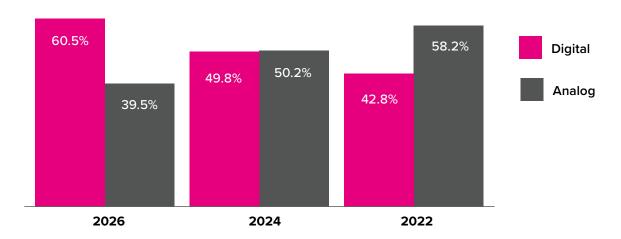
## **BIGGEST CONCERNS**

What do you expect your company's biggest challenges to be during the remainder of 2024? Top three responses.



### **ANALOG-DIGITAL TRANSITION**

Approximately what percent of your print production is produced by analog technologies and what percent is produced by digital technologies? What were the percentages two years ago? What do you expect them to be two years from now?



## **ARTIFICAL INTELLIGENCE**

Which statement below is true for your company?

