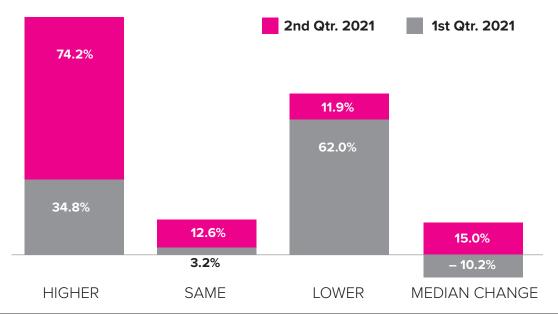
# **COVID-19 Print Business Indicators Research\***



#### **SALES**

#### **OPERATING COST INFLATION**

## How total sales (all sources) compare with year-earlier levels



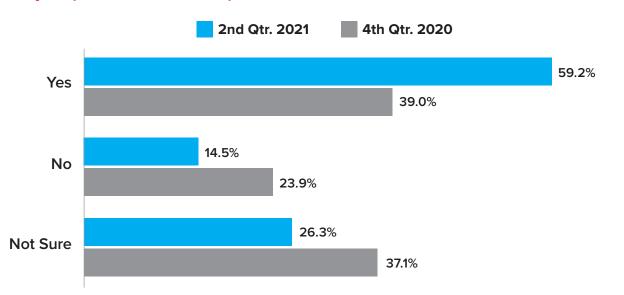
91.0% of companies surveyed report per-unit operating costs have increased this year.

10.0% is the average increase in per-unit costs so far.

85.3% report substrate costs have increased most, 68.6% shipping/transportation costs, and 48.1% employee compensation.

## **CAPITAL INVESTMENT PLANS**

## Do you plan to make a capital investment over the next 12 months?



## **LABOR MARKETS**

68.6% of companies surveyed are having trouble hiring.

are having trouble getting employees to return to work.

have responded by increasing compensation, 55.0% by expanding flex time, and 26.0% by increasing benefits.





