

COVID-19 Print Business Indicators Research*

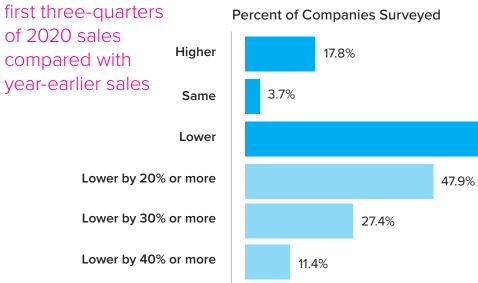
78.5%

PRINTING.org

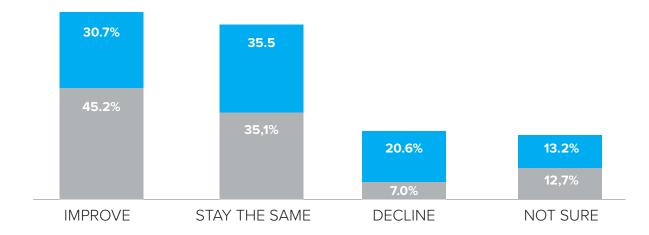
SALES: YEAR-OVER-YEAR

How sales for the

PRINTINGUN

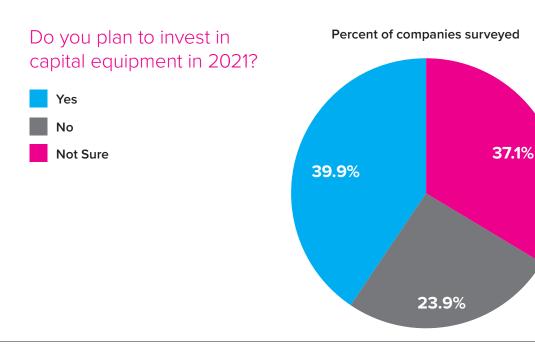


Compared with current conditions, over the Nov/Dec next month we expect business conditions to: July/Aug



CONFIDENCE

CAPITAL INVESTMENT PLANS



BIGGEST CONCERNS

What concerns you most heading into 2021?

Concern	Percent Citing
Uncertainty about where the COVID-19 crisis is headed	82.4%
Maintaining sales	72.7%
Maintaining profitability	65.3%
Rising cost of doing business (taxes, regulations, etc.)	46.8%
Rising cost of healthcare benefits	42.1%

© 2020 PRINTING United Alliance • Based on the COVID-19 Print Business Indicators Survey, November/December 2020 (N=220)

For more research visit: sgia.org/resources/research

*All Companies Surveyed. Includes commercial printers, graphic and sign producers, apparel decorators, functional printers, and package printers/converters. Segment-specific results are included in the full report.