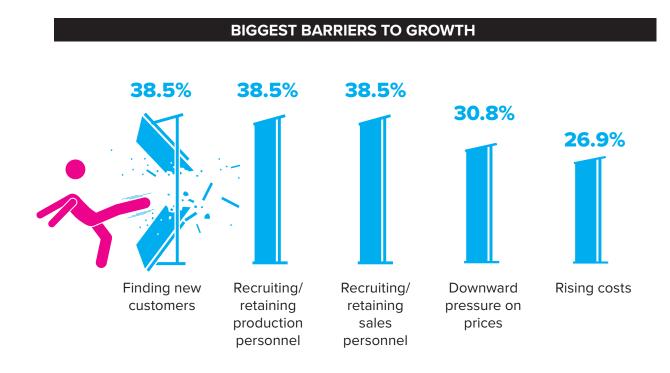
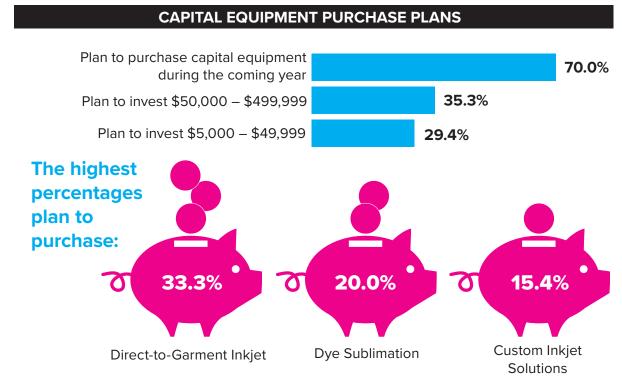
APPAREL DECORATORS SCORECARD







STRATEGIES FOR BUILDING COMPETITIVE ADVANTAGE

Lean manufacturing/ continuous improvement 91.7%

Improve customer service **55.6%**

Reduce operating costs 54.2%

Hire additional sales staff 50.0%

Maximize value of current customers 50.0%

TOP FACTORS IN THE CAPITAL EQUIPMENT PURCHASE DECISION











