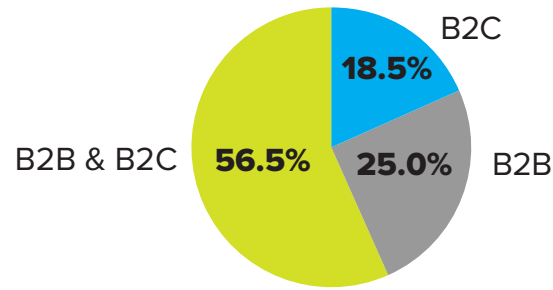


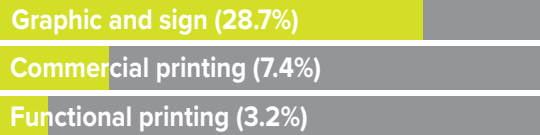
COMPANY OVERALL

78.0% - less than 20 employees
 78.2% - sales up to \$3M
 68.3% - more than 10 years in business
 31.7% - less than 10 years

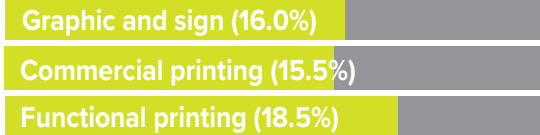


Industry convergence

Apparel decorators expand their services in



Average revenue contribution



OPERATIONS



About every third company relies mostly on digital (29.4%)

67.6% use more than 50.0% of their potential production

At least half (52.6%) provide finishing services, with the most popular being bagging/tagging (58.3%) and fulfillment (45.8%)

MARKETS & PRODUCTS

5 is the average number of products offered.

The most popular products:



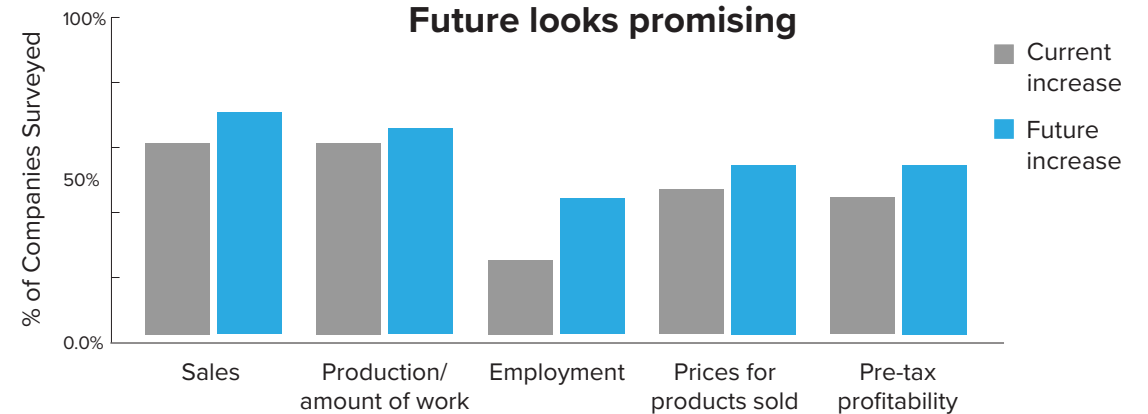
7 is the average number of markets served.

The most popular markets:

- B2C (73.5%)
- Athletic (71.1%)
- Corporate Branding (69.9%)
- Educational Institutions (61.4%)
- Nonprofits (61.4%)
- Retail (55.4%)
- Food Services (53.0%)

BUSINESS OUTLOOK

Future looks promising



Industry confidence

