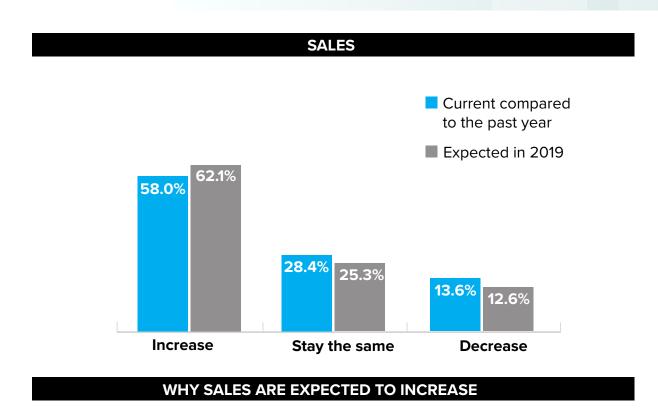
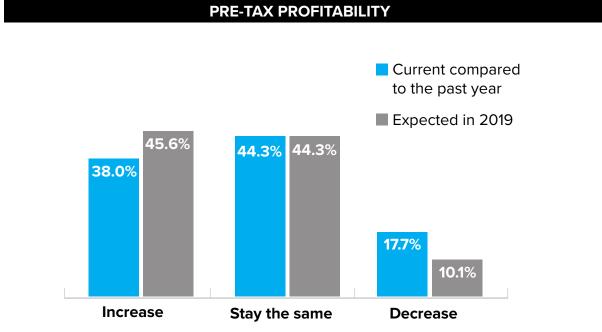


COMMERCIAL PRINTING SCORECARD





Favorable economy/ business climate 53.8%

More resources devoted to marketing 51.9%

More resources devoted to sales

New products/ services 38.5%

Strength in our major product/service markets 36.5%

TOP OBSTACLES TO HIGHER PROFITABILITY

