

PRINTING UNITED EXPO 2025 IS AN INVITATION TO A WORLD WHERE PRINTING TECHNOLOGIES KNOW NO BOUNDARIES. FROM OCTOBER 22–24, AT THE ORANGE COUNTY CONVENTION CENTER IN ORLANDO, EXHIBITORS AND VISITORS WILL GATHER TO WITNESS GLOBAL PREMIERES, EXPLORE INNOVATIVE SOLUTIONS, AND TAKE PART IN EXPERIENCES THAT ARE SHAPING THE FUTURE OF PRINT. WITH MORE THAN 800 EXHIBITORS, OVER 90,000 M² OF EXHIBITION SPACE, AND A COMPREHENSIVE EDUCATIONAL PROGRAM, THE EVENT HAS BECOME THE EPICENTER OF INTEGRATION FOR THE ENTIRE INDUSTRY – FROM COMMERCIAL PRINTING AND PACKAGING TO TEXTILES, WIDE FORMAT, DÉCOR, AND PRODUCTION WORKFLOW SOLUTIONS.

PRINTING United Expo 2025: All Printing Segments Under One Roof



The idea behind PRINTING United Expo is built on convergence – the merging of segments that once operated separately. Commercial printers are expanding into packaging production; apparel decorators are embracing digital technologies; wide-format shops are entering the décor market; and all sectors are rapidly adopting automation, artificial intelligence, and sustainable practices

CONVERGENCE AS THE FOUNDATION OF INNOVATION

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Ford Bowers, CEO of PRINTING United Alliance, emphasizes: *PRINTING United Expo 2025 is where convergence, innovation, and*

community come together. This year, attendees will experience breakthrough technologies, live iLEARNING+ demonstrations, and a sold-out G7/G7+ Exchange – all complemented by exclusive VIP access. This approach makes PRINTING United Expo far more than just a trade show – it is a strategic platform for uniting niche sectors, transforming businesses, and asking new questions about the future of print.

INNOVATIONS, PREMIERES, AND INSPIRATION

Visitors to PRINTING United Expo 2025 can expect a true kaleidoscope of innovations, premieres, and interactive zones that

showcase where the global printing industry is heading. In Orlando, groundbreaking technologies in automation, finishing, workflow management, digital transformation, and sustainability will make their North American debut.

At the center of attention will be the PRINTING AI Pavilion – a new space featuring live demonstrations, presentations, and an “AI Wall” that illustrates how artificial intelligence is increasingly influencing production and design processes across print sectors.

Another highlight will be the “Spill the Ink” Zone, designed for open discussions among professionals from around the world. This informal roundtable environment encourages real-time conversations, knowledge exchange, and networking among experts and innovators.

The Apparel Zone, known as a “paradise for garment printers,” will offer hands-on workshops covering screen printing, direct-to-film printing, sublimation, embroidery, cutting and sewing, and heat-transfer graphics, as well as live shows at the popular Apparelist Live! Theater. Similarly, the PDAA Zone will focus on hands-on demonstrations in film application and decoration technologies, allowing participants to both observe and try out the techniques themselves.

One of the most anticipated elements of this year’s program is the G7/G7+ Exchange, fully dedicated to color management and global color consistency standards. The session reached full capacity well in advance, confirming its strong position within the industry. Participants will also have the opportunity to complete on-site G7+ certification during the event.

Adding to the program’s educational depth will be iLEARNING+ Live, an interactive edition of the PRINTING United Alliance’s popular educational platform. Covering topics such as AI, color management, stencil creation, and dye sublimation processes, this area turns knowledge directly into practice.

Chris Curran, President of Media and Events at PRINTING United Alliance, sums it up: *From the debut of the PRINTING AI Pavilion to the expanded Apparel Zone, Media Day for content creators, Student Day, and a robust educational lineup – this year’s edition embodies the innovation and community spirit that define PRINTING United Expo.*

EXHIBITORS BENEFIT – CONVERGENCE IN PRACTICE

One of the key advantages of the event will be its demonstration of how technologies are crossing traditional segment boundaries. Packaging printers will discover opportunities in décor and promotional markets, while wide-format specialists will explore ways to expand into decorative and specialty printing applications. Across the show floor, visitors will encounter integrated workflow platforms capable of managing multiple application – ranging from packaging and signage to promotional printing within a single system. The Embellishment Technology Tour will guide attendees through solutions for adding decorative enhancements to packaging, signage, promotional items, and specialty prints.

Meanwhile, textile and apparel printing technologies will showcase how digital and automated processes can combine to produce high-quality woven and printed products. These cross-sector innovations perfectly embody the theme of convergence, which defines PRINTING United Expo 2025.

HUMAN RESOURCES AND EDUCATION – THE HEART OF PRINTING UNITED ALLIANCE

With every edition, the organizers place increasing emphasis on workforce development. In 2025, attendees will gain access to more than 70 paid educational sessions, covering the hottest topics from AI and automation to sales strategies, sustainability, and market-specific growth opportunities. A new addition this year is the Enterprise Print Track, dedicated to corporate-level solutions such as hyper-personalization, regulatory compliance, workflow transformation, and AI implementation in large-scale operations. Another highlight will be Student Day (October 23), organized in partnership with the Print & Graphics Scholarship Foundation (PGSF).



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Students will explore exhibitor booths, see technologies in action, meet potential employers, and connect with industry leaders.

Equally important will be the presence of the Women in Print Alliance, marking its largest participation to date. This initiative will feature networking lunches, interactive panels, and informal gatherings aimed at empowering and connecting women across the printing ecosystem.

PRINTING United Expo 2025 stands out as an event that not only showcases technological advancements but also provides a genuine space for transformation – for companies, professionals, and everyone who shapes the evolving world of print. AN