PRINTING United Alliance represents the diverse and growing $376.2 billion plus printing industry and ecosystem. Alliance members have access to industry leaders as well as the knowledge, resources, and support needed to be successful. Our experienced Government Affairs team works to advance industry priorities through research-driven advocacy, providing expert federal and state representation on behalf of the printing industry, its companies, workforce, and customers. All communities in the printing industry have benefitted from the Alliance's work, but only members have a voice at the table in the future of the marketplace and evolution of the industry.

Focus Areas

Advertising and Promotion

Preserving the freedom to advertise, including maintaining advertising tax deduction, combatting content control/advertising restrictions, shaping consumer data/privacy legislation, and promoting print as an essential product.

Consumer Choice of Print

Ensuring consumers have access to print communications without undue fees, restrictions, or penalties.

Delivery and Logistics

Maintaining the U.S. Postal Service as a key delivery channel for print and packages, addressing global supply chain issues, easing tariffs impacting print industry, and encouraging competitive transportation costs.

Environment and Sustainability

Promoting environmental policies in the areas of recycling and manufacturing and ensuring sustainability legislation provides societal benefits without resulting in undue cost burdens or demand destruction of print and packaging.

Investment and Innovation

Encouraging pro-print, pro-growth tax policy, including tax rates, cost recovery, estate tax, and R&D, along with policies paving the way for new print market opportunities.

Safe and Productive Workplaces

Creating best-in-class workplaces by addressing legislation focusing on workplace safety, preserving workers' right to choose union representation, employer benefits, DE&I, and workforce education and development.

More information about Government Affairs can be found at https://www.printing.org/library/business-excellence/legislation or reach out to Stephanie Buka, Government Affairs Coordinator, PRINTING United Alliance, should you have additional questions on how the Government Affairs team can assist your business: sbuka@printing.org.

Membership Types

Printers

Printer Members are the lifeblood of PRINTING United Alliance. This organization is built for and by printers.

Installers

Installers are an integral, specialized, and skilled part of the printing community.

Suppliers

The products, technologies, and services that Alliance Supplier Members provide fuel the printing industry.

Educators

Alliance Educator Members are building and shaping the workforce of tomorrow.

Students

Student Members help shape the future of the industry.

Consultants

Consultant Members have the answers, and the Alliance can connect them with printers seeking solutions.

More information about member benefits may be found at https://www.printing.org/membership. To join, please contact the Alliance membership team at 888-385-3588 or send us an email at membership@printing.org.