

PDAA MISSION

The PDAA mission is to unite printers and installers as one community by offering both groups a reliable, unbiased resource of trained and certified professionals, while providing assistance, support and camaraderie for the installer community at large.

PROVE YOURSELF

You think you're good? Prove it. PDAA Certification shows you can handle any installation job with confidence. The Vehicle & Fleet Wraps designation is recognized by Arlon, Avery, FLEXcon, Mactac, Orafol and Ritrama, and earns Avery certification as well.

The Architectural Films designation shows the world that you can handle any type of standard architectural film in a typical industry setting – retail stores, trade shows, banks, offices, etc.

Two Steps to Success

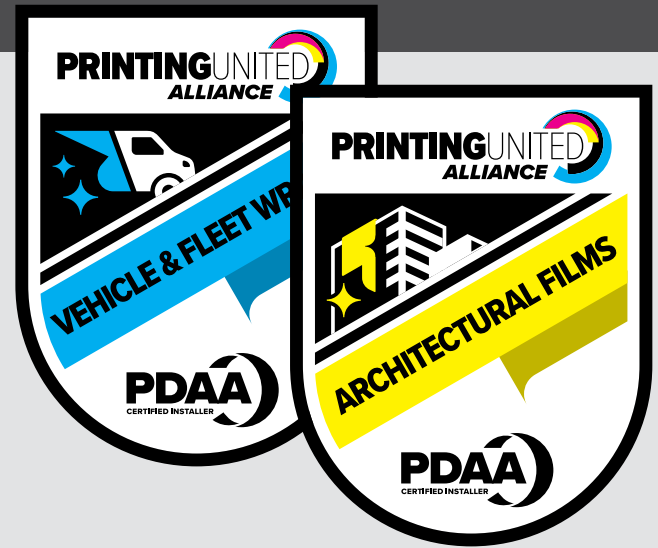
The Vehicle & Fleet Wraps designation starts by passing the knowledge-based online exam. Then step up to the next level: Hands-on testing in a unique two-day certification workshop where you'll be shown what's expected for a successful test, and then evaluated by some of the industry's leading installers.

The Architectural Films designation is designed around a rigorous training program to lead an installer through the testing stations, which include an acrylic install, knife control, flat wall mural with inside and outside corners, round column, floor graphic and wet application window graphics. After that, testing is conducted where an installer will be evaluated by some of the industry's leading installer.

PDAA CERTIFICATION MEANS BUSINESS

It's the only certification that's not tied to any specific product line or company. It's serious, it's proficiency-based and it's critical to your growth. PDAA Certified Installers are listed on the PDAA Find an Installer website* at SGIA.org, where buyers come to search for installers.

*Listing on the PDAA Find an Installer website is exclusively for PRINTING United Alliance corporate members.



GET STARTED AT SGIA.ORG

Join the elite group of installers who have achieved the highest degree of industry recognition and proficiency. Register for the next PDAA Certification event.

“As soon as I got put on the Find an Installer list on the PRINTING United Alliance website, I began to get phone calls for quotes on installs. I get calls weekly!”

— Kristen Lanzarone-Scribner, WrapStar Pro
(Sacramento, Calif.)

Learn more at:

[SGIA.org/programs/certifications/pdaa-certification](https://www.sgia.org/programs/certifications/pdaa-certification)