



Digital Press Certification Application Data Sheet

Xerox EX 280 & EX-i 280 Print Server Powered by Fiery for Xerox Versant 280 Press

Note: Certification is in accordance with Idealliance Digital Press Certification Program v2.3

The Idealliance Print Properties Digital Print Working Group has established a certification process for digital production presses (xerographic/inkjet). The following information is intended to assist printers and customers in understanding the printing conditions and how they were achieved and/or to replicate these results on a similar system.

I. Manufacturer

Electronics for Imaging, Inc.

II. Product Name

Xerox Versant 280 Press / Xerox EX 280 & EX-i 280 Print Server Powered by Fiery / Futura Gloss Text 148gsm

III. Overview

Flexible and scalable Fiery servers integrate into any print environment, deliver high performance, image with industry standard precision, and produce accurate color for all environments.

- Deliver professional color and consistency from anyone.
- Fiery Color Profiler Suite option provides tools and features to match press standards and monitor colorimetric conformance.
- Decreases set-up time, reduces errors, and costly reprints dramatically.
- Provides high return of investment with a flexible, scalable product line.
- Integrates into all print environments because of its open platform technology.
- Supports variable data printing.

IV. System Components and Printing Procedure

System Components

DFE: **Xerox EX 280 & EX-i 280 Print Server Powered by Fiery**

Software: **Fiery Command WorkStation and Fiery Color Profiler Suite 5.2 or later**

Measurement Instrument: **EFI ES-6000 spectrophotometer**

Printer: **Xerox Versant 280 Press**

Substrate: **Futura Gloss Text 148gsm**

Printing Procedure

- Ensure the printer is in a stable print environment and capable of producing acceptable output.
- Perform any warmup procedures and image quality adjustments on the printer if needed.

- Create a new calibration and output profile using Fiery Color Profiler Suite.
 - *Fiery Color Profiler Suite → Printer → Print Patches → Create a new calibration.*
 - *Print and measure calibration and profiling pages using the EFI ES-6000 in M1 measurement mode.*
 - *Create a new Fiery Edge output profile using the CMYK (Toner) settings and save it to the Fiery server.*
- Print Idealliance Digital Press Certification forms using Fiery Command WorkStation.
 - *Print using the new Fiery Edge output profile with GRACoL2013 CRPC6 (EFI) and Absolute Colorimetric.*
 - *Enable the Control Bar with the Date/Time field for Digital Press Form 3.*
 - *Print Digital Press Form 6 using Colorwise Off.*

V. Finishing Procedures (Optional)

N/A

VI. Additional Data (Optional)

Similar results can be achieved using the EFI ES-3000 spectrophotometer with Fiery Color Profiler Suite.