



Congress of the United States
House of Representatives
Washington, DC 20515–3222

May 6, 2026

Keith E. Sonderling
Acting Secretary
U.S. Department of Labor
200 Constitution Ave NW
Washington, DC 20210

William J. Wiatrowski
Acting Commissioner
U.S. Bureau of Labor Statistics
2 Massachusetts Avenue, NE
Washington, DC 20212

Re: Request to Update NAICS Classifications to Reflect the Modern Printing Industry

Dear Acting Secretary Sonderling and Acting Commissioner Wiatrowski,

As Co-Chairs of the Congressional Printing Caucus, we respectfully urge your consideration of updates to the North American Industry Classification System (NAICS) as part of the ongoing 2027 revision process to better reflect the modern printing industry.

The current NAICS structure classifies printing primarily under NAICS 323, “Printing and Related Support Activities.” However, this framework no longer fully captures the breadth of today’s printing sector, which now includes apparel decoration, industrial and functional printing, packaging and label printing, promotional products imprinting, and wide-format printing/sign and display.

PRINTING United Alliance, the largest and most comprehensive member-based printing and graphic arts association in North America, has recommended modernizing NAICS 323 to reflect these segments while preserving existing distinctions for establishments that manufacture substrates or own copyrights to printed materials.

Accurate classification is important because NAICS data informs federal economic analysis, policymaking, research, and industry reporting. When classifications do not reflect how businesses operate, the resulting data can understate the size and economic importance of key sectors. The printing industry ranks third among U.S. manufacturing industries in number of establishments, tenth in total employees, and fifteenth in total sales.¹ In addition, printing and its mailing ecosystem support 7.9 million jobs and drive \$1.9 trillion in annual economic activity.²

¹ 2022 Economic Census for the U.S. Census Bureau

² Envelope Manufacturers Association’s 2023 *U.S. Mailing Industry Economic Job and Revenue Study*, EMA Foundation, Institute of Postal Studies

We respectfully ask the relevant federal agencies to carefully review proposals to modernize the NAICS treatment of the printing industry and consider updates that provide a more accurate representation of this essential sector of the American economy.

Thank you for your consideration. We appreciate your continued work to maintain accurate and timely federal statistical classifications and stand ready to support this effort.

Sincerely,

A handwritten signature in black ink that reads "Claudia Tenney". The signature is fluid and cursive, with a long, sweeping tail on the final letter.

Claudia Tenney
Member of Congress

A handwritten signature in blue ink that reads "Mark Pocan". The signature is stylized and cursive, with a large, circular loop at the end.

Mark Pocan
Member of Congress