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July 21, 2026

Chairman Gus Bilirakis
Energy and Commerce
Subcommittee on Commerce,
Manufacturing, and Trade
United States House of Representatives
Rayburn 2306
Washington, DC 20515

Ranking Member Jan Schakowsky
Energy and Commerce
Subcommittee on Commerce,
Manufacturing, and Trade
United States House of Representatives
Rayburn 2408
Washington, DC 20515

CC: Chairman Brett Guthrie and Ranking Member Frank Pallone
Members of the House Energy & Commerce Committee

Re: PRINTING United Alliance Support for the PACK Act and the Recycled Materials Attribution Act (RMAA)

Dear Representative Bilirakis, Representative Schakowsky, and Members of the Committee:

On behalf of PRINTING United Alliance, we are pleased to express our support for the Packaging and Claims Knowledge (PACK) Act and the Recycled Materials Attribution Act (RMAA). Together, these bipartisan bills represent an important step toward establishing a more consistent, transparent, and science-based framework for environmental marketing claims in the United States.

PRINTING United Alliance is the most comprehensive member-based printing and graphic arts association in North America. Our members produce packaging, labels, decorated garments, and a multitude of other printed products many of which can be distributed across state lines. Given the proliferation of state laws addressing sustainability related issues, end of life, and marketing claims, our members are increasingly responsible for evaluating, substantiating, and communicating claims related to recycled content, recyclability, compostability, and reuse. As sustainability expectations continue to grow via legislation and public demand, clear and consistent standards are essential to provide businesses with regulatory certainty and consumers with reliable information.

The PACK Act addresses claims related to a product's end-of-life, including whether packaging is recyclable, compostable, or reusable. By establishing a national framework for these claims, the legislation would help reduce consumer confusion, promote more consistent labeling, and provide businesses with greater certainty when communicating

the environmental attributes of packaging. A uniform approach also helps minimize the challenges created by a growing patchwork of state-specific labeling requirements.

The RMAA complements these efforts by addressing claims regarding recycled content. The legislation would establish clear federal definitions and provide a consistent framework for substantiating recycled material claims, while directing updates to the Federal Trade Commission's Green Guides. For manufacturers, printers, and packaging converters, this clarity is increasingly important as customers seek products containing recycled materials and expect those claims to be accurate, verifiable, and comparable across the marketplace.

While each bill addresses a different aspect of environmental marketing, they work together to create a more comprehensive and consistent approach. The PACK Act focuses on how products should be disposed of at the end of their useful life, while the RMAA focuses on how recycled content is measured and communicated. Together, they provide greater confidence for consumers, reduce ambiguity for businesses, and support truthful, substantiated environmental claims throughout the supply chain.

Our industry relies on clear, predictable, and nationally consistent standards to serve customers across multiple states and markets. Harmonized federal guidance will help businesses make informed investments, reduce unnecessary compliance burdens, and strengthen consumer confidence in legitimate environmental claims.

We appreciate the Committee's consideration of these important measures and respectfully urge Congress to advance both the PACK Act and the RMAA. PRINTING United Alliance looks forward to continuing to work with legislators and stakeholders to support policies that promote transparency, responsible environmental communication, and a stronger circular economy.

Thank you for your consideration.

Sincerely,

Sara Osorio
Manager, EHS & Sustainability
PRINTING United Alliance

