



One Penn Center | 1617 JFK Boulevard
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June 16, 2026

The Honorable Howard Lutnick
Secretary of Commerce
U.S. Department of Commerce
1401 Constitution Avenue NW
Washington, DC 20230

RE: Aluminum Lithographic Printing Plates Tariff Reduction

Dear Secretary Lutnick:

On behalf of PRINTING United Alliance, thank you for your leadership and engagement in encouraging a reduction in tariffs on aluminum lithographic printing plates from 50 percent to 25 percent. This modification under the June 1, 2026, Presidential Proclamation: *Further Adjusting the Tariff Regime for Imports of Aluminum, Steel, and Copper Into the United States*, provides meaningful relief to printers across the country that rely on these critical inputs to serve customers in nearly every sector of the U.S. economy.

Aluminum lithographic printing plates are essential to the offset printing process and are used by printers that produce books, magazines, newspapers, catalogs, direct mail, labels, packaging, and other printed materials. The previous 50 percent tariff placed significant cost pressure on print manufacturers, many of which are small and mid-sized businesses already navigating a challenging operating environment.

Because domestic supply cannot meet the full demand of the U.S. printing industry, access to a reliable and affordable supply of aluminum lithographic printing plates remains vital. The reduction to 25 percent recognizes the real-world impact that excessive duties can have on downstream manufacturers, their employees, customers, and communities.

PRINTING United Alliance appreciates the Department of Commerce's attention to this issue and the administration's willingness to consider the concerns of industries affected by the Section 232 tariff structure. This action represents an important step toward easing cost pressures while supporting the continued competitiveness of American print manufacturers.

We are especially grateful that the concerns raised by the printing industry through direct engagement, coalition advocacy, and our legislative fly-ins were heard. Our members are committed to strengthening domestic manufacturing and spurring economic growth in the



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United States, supporting good jobs, and serving as essential partners to businesses, nonprofits, government agencies, and consumers nationwide.

Thank you again for your work to advance this tariff reduction. PRINTING United Alliance looks forward to continued engagement with the Department of Commerce on policies that strengthen domestic manufacturing, support small businesses, and ensure a stable and competitive supply chain for the printing industry.

Sincerely,

A handwritten signature in black ink, appearing to read "F. Bowers", with a long, sweeping flourish extending to the right.

Ford Bowers
CEO
PRINTING United Alliance
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703.359.1303

cc: Scott Bessent, U.S. Treasury Secretary
Jamieson Greer, United States Trade Representative
Jeffrey Kessler, Under Secretary, Bureau of Industry and Security, Commerce
Department



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