Honorable Members of Congress: December 18, 2024

The rapid evolution of AI and its potential use by malign actors to mislead voters present a grave threat to the integrity of our elections. That is why the undersigned businesses support congressional passage of the bipartisan Protect Elections from Deceptive AI Act in the Senate (S.2770) and in the House (H.R.8384).

Many businesses are concerned about the negative impact that deep fakes and AI-generated disinformation may have on employees' confidence in the trustworthiness of our elections. Such doubts undermine the efforts of thousands of businesses to share reliable election information and encourage greater civic engagement in the 2024 election.

Congress has yet to regulate the use of AI in elections for federal candidates, i.e. members of Congress and the president. Without such guardrails, our employees and all voters are left to decipher fact from fiction in federal elections.

In response to these threats, S.2770 and H.R.8384 would ban purposely misleading AI-generated audio and visual media of federal candidates in political ads. Consistent with the First Amendment, the bill has exceptions for parody, satire, and the use of AI-generated content in news broadcasts.

AI technology companies deliver innovative products and services to enable people and businesses to thrive. They do not want their products — or any AI technology — to be used to deceive voters. While we know much more needs to be done to ensure AI is used to protect our democratic institutions, we believe this legislation represents an essential step toward preventing AI from being used to damage trust in our elections via political advertising.

Our companies are proud to back this bipartisan initiative and hope that our support will encourage more members of Congress to back this bill. With the 2024 election looming, we urge you to cosponsor or support this critical legislation immediately and undertake all possible steps to ensure its passage.

Respectfully,
The signatory companies & business organizations

Companies

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Community-Vision Solutions

ElevenLabs

Higher Ring

IBM

InMoment Software

Jet Power Unlimited

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